

PRESS RELEASE

ACA Leaders Forum 2019: Unlocking Potential for Cosmetics Businesses in Southeast Asia *Biennial Event Explores Impact of Global Beauty Industry Developments*

Singapore, 14 May 2019 — In just two months, trade professionals from the cosmetics and personal care industry will gather in Singapore for the **ACA Leaders Forum 2019**. Organised by Southeast Asia's cosmetics association - ASEAN Cosmetic Association (ACA), the event will take place on **24 July** in the **Four Seasons Hotel Singapore**, where senior business, marketing, and R&D leaders representing cosmetic ingredient suppliers and finished product manufacturers can connect and discover the latest insights impacting the global beauty market.

Into its fourth edition, the Forum is an invaluable opportunity for delegates to hear directly from subject matter experts on international trade developments, regulatory changes in Asia, and emerging trends in consumer behaviour. Participants can also expect to hold discussions about conducting business in the ASEAN region with industry veterans.

Mrs Le Chau Giang, President of ACA, expressed, "With each edition of the Forum, we look into the most pertinent issues and emerging trends that will benefit the industry. This year is no different and we're excited to be hosting the event in Singapore again. We look forward to welcoming delegates from all across Asia and beyond."

Power-packed Agenda Explores Multiple Facets of the Business

This year, delegates can look forward to a full-day of keynote presentations and panel discussions interspersed with networking sessions, rounding off with a musical cocktail in the evening.

Keynote speakers¹ include representatives from the Asia Pacific Economic Cooperation (APEC) Secretariat, Chemlinked/REACH24H, Croda, Facebook, Halal Implementing Agency (BPJPH) in Indonesia, IFF, Lazada Group, Mintel, and Shiseido Travel Retail Asia Pacific.

Forum sessions will uncover how global trade relationships and agreements (e.g. CPTPP and RCEP) influence the beauty and personal care markets; highlight new consumer trends surrounding the topics of e-commerce, travel retail, and sustainability; and guide companies to best navigate regulatory changes with Halal law in Indonesia and new Cosmetics Regulations in China.

Commenting on his personal experience from attending the past edition of the ACA Leaders Forum, Tan Ming Jie, Co-founder and Director of Denova Sciences, shared, "The industry experts imparted deep insights and practical tips from their rich experience. The topics covered catered to my professional knowledge needs, and helped direct the next steps in my work scope. I highly recommend the event to my colleagues and industry peers as I believe that anyone within the industry will be able to gain as much as I have from the Forum."

An Event with a Social Cause

Other than benefitting from the new content, participants of this year's ACA Leaders Forum will also be contributing to a greater good. In support of the *SingHealth-DUKE Research Study on Asian Woman Breast Disease*, ACA will donate part of the proceeds from the Forum to the research fund.

Registration for the Leaders Forum is now open, with early-bird (till 24 May) and group discount schemes available.

To learn more about ACA Leaders Forum 2019, please visit cfas.org/upcoming-events/aca-leaders-forum-2019/.

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¹ For more details on the speaker line-up, refer to **Annex A**.

Notes for the Editor

About ASEAN Cosmetics Association (ACA)

The ASEAN Cosmetics Association, Inc. (ACA) is a grouping of organizations representing various Southeast Asian countries that aim to harmonize and maintain cosmetics regulations, upgrade the standards of technical competence and scientific expertise in the local industries, and expand the cosmetics trade in ASEAN.

ACA endeavours to enhance the value of the cosmetic industry primarily through consistently advocating best ethical practices. By proactively partnering with local associations and regulatory agencies, it strives to create an environment that protects consumers and provides favourable conditions for the industry to grow. The association also aims to create an environment where talented people are inspired and motivated to innovate, contributing to the industry's overall development.

Member associations include:

- PERKOSMI (Indonesia),
- Malaysian Cosmetic and Toiletries Industry Group (Malaysia),
- Chamber of Cosmetics Industry of the Philippines, Inc (Philippines),
- The Cosmetic, Toiletry and Fragrance Association of Singapore (Singapore),
- The Thai Cosmetic Manufacturers Association (Thailand), and
- Vietnam Association of Oils Aromas and Cosmetics (Vietnam).

For more information, please visit aseancosmetics.org.

About ACA Leaders Forum

Organised biennially, the ACA Leaders Forum is a unique platform for professionals from the cosmetics and personal care industries to understand and discuss with experts specific concerns and issues that impact their businesses today. The event rotates host cities around ACA member nations, and is an invaluable opportunity for attendees to network with other executives from Asia and beyond.

Editorial Contact

Ms Kelly Kuan | e: kelly@redbugpr.com | t: +65 6220 7573

Annex A

Confirmed speaker line-up for ACA Leaders Forum 2019:

Speaker	Topic
Dr. Dennis Hew Director Policy Support Asia Pacific Economic Cooperation (APEC) Secretariat	<i>Global Trade</i> What are the Opportunities and Challenges?
Ms. Moony Li Yue Senior Vice President, Head of FMCG Lazada Group	<i>E-Commerce</i> How to Best Use These Platforms? The Lazada perspective
Ms. Via Reyes-Abano Regional Product Marketing Manager, CPG/Retail Vertical Facebook	<i>E-commerce</i> How to Best Use These Platforms? The Facebook perspective
Ms. Annie Yao Associate Director, Client Services Intel	<i>Market Trends</i> Sub-zero Waste: Sustainability Trends and Implications
Mr. David Pang Chief of Staff Shiseido Travel Retail Asia Pacific	<i>Market Trends</i> Travel Retail: NOW and FUTURE
Dr. Magali Bonnier Global Personal Care R&D Director-Formulation Croda	<i>Market Trends</i> Personal Care Driving Sustainability: Performance and Trends
Ms. Caroline Moussou dit Bourdallé Global Sustainability Manager IFF	<i>Market Trends</i> Sustainability: Trends and implications to business and consumers
Prof. Ir. Sukoso Head of Halal Implementing Agency (BPJPH), Indonesia	<i>Key Regulatory Updates</i> Halal Update in Indonesia
Mr. Jason Chen Business Head, Global Cosmetic Division Chemlinked/REACH24H	<i>Key Regulatory Updates</i> China Cosmetic Regulation Update